

## RETAIL INDUSTRY SOLUTION NOTE



P R O L I P H I X

### PROLIPHIX ADVANTAGES

- Rapid ROI – measured in weeks not years
- Easy to install – connects to existing HVAC equipment and computer data network in minutes
- Simple to operate – no special skills or training required
- Inherently scalable – add stores without deploying additional servers

### BENEFITS

- Combat skyrocketing energy costs
- Maintain central control – prevent employees from overriding thermostat settings
- Eliminate waste – conserve energy by aligning store climate with business hours
- Improve shopping experience by maintaining comfortable store settings
- Reduce HVAC maintenance costs with real-time alarm notification
- Help improve the environment – cut greenhouse emissions

### FEATURES

- Universal management with optional UniVista remote management
- Intuitive Browser-based remote control interface
- Email and SMS text message alarms
- Secure Internet monitoring and control
- Multi-year scheduling
- UL and ENERGY STAR Rated

## *Proliphix Network Thermostats reduce energy costs and boost net profit margins*

The advent of e-commerce and the emergence of big-box retail chains have transformed the retail industry. Traditional brick and mortar retailers are facing unprecedented competition and eroding profit margins. And recent rises in energy prices are making matters even worse. Oil, electricity, and natural gas prices are all at historic levels, resulting in record heating, cooling and lighting costs.

Traditional retailers must find innovative ways to eliminate waste and control costs to remain profitable or even viable. Reducing energy waste is a great place to start. According to ENERGY STAR, a 10% reduction in energy costs can boost net profit margins by as much as 1.55% for the average full-line discount retailer and by as much 16% for the average supermarket.

That's why forward-looking retailers are leveraging Proliphix Network Thermostats to slash energy costs and reduce waste. For not much more than the price of a programmable thermostat solution, Proliphix allows retailers to dramatically reduce their heating and cooling expenses by remotely managing their store HVAC systems over the Internet.

Proliphix Network Thermostats are easy to install and operate and are designed to work with the most widely-deployed HVAC equipment. Just connect the Network Thermostat to your existing HVAC systems and your computer data network. With Proliphix you're up and running in minutes.

Enjoy the convenience of programming all thermostats from any location using a secure Internet connection. Unlike cryptic programmable thermostats, Proliphix features an intuitive Browser-based user interface that makes management and control simple and convenient - no technical skills or training required. The unique calendar feature lets you quickly and easily configure heating and cooling settings for business and non-business hours. And the Network Thermostat's unique button lockout feature prevents employees from overriding thermostat settings.

Receive immediate notification of critical HVAC alarms wherever you are via email or SMS text messages. By promptly identifying and resolving HVAC problems, you can keep your HVAC equipment operating efficiently - reducing energy and repair bills, while maintaining a comfortable store environment.

With the optional UniVista remote management solution you can program and manage hundreds of remote thermostats in unison – saving time and money. With Proliphix you can enjoy all the features, benefits and convenience of an Internet-managed energy control solution, for not much more than the price of a programmable thermostat solution.

In times of rising energy costs, shrinking profit margins, and increased environmental awareness leading retailers are using Proliphix Network Thermostats to help improve profit margins, conserve energy and cut greenhouse emissions.

"Proliphix helped us significantly cut our energy costs. We noticed the savings on our energy bills immediately." CEO, leading retailer

